

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
R.LY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**

*(Formerly known as Bright Outdoor Media Private Limited)*

CIN - U74300MH2005PLC156444



**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri  
(West), Mumbai 400 053, Maharashtra, India.

**Contact No.-** 67140000-99 | **FAX** 67140011-22 | **Email ID-** [Brightoutdoor@gmail.com](mailto:Brightoutdoor@gmail.com) | **Website-**  
[www.brightoutdoor.com](http://www.brightoutdoor.com)

**08 March, 2024**

The Manager,  
**BSE SME Platform**  
Department of Corporate Services,  
25th Floor P.J. Towers,  
Dalal Street Fort, Mumbai - 400 001

**BSE Scrip Code: 543831**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

**For Bright Outdoor Media Limited**

**Mr. Yogesh Jiwanlal Lakhani**  
**Managing Director**  
**DIN: 00845616**

HOARDINGS, SIGN BOARDS, CINEMA SLIDES, NEWS PAPER, MAGAZINE KIOSKS, RADIO, BANNERS, SHOWCASE DISPLAY, CABLE T.V. RLY. ADVERTISEMENT, B.E.S.T. AD, FILM MODELLING EVENT & SALES PROMOTION AND DIGITAL PRINTING THROUGHOUT INDIA

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## Double the Impact: Your Brand's Spotlight on Mumbai's SCLR with Two New Giant LED Billboards!

Introducing the latest addition to Mumbai's skyline: not one, but two Giant Digital LED Billboards on SCLR, brought to you by Bright Outdoor Media Limited! These colossal displays, each spanning an impressive 41 feet by 41 feet, are strategically positioned for maximum eye-level visibility, ensuring they capture the attention of commuters round the clock.

Situated along the bustling route from Fort, Dadar, Lokmanya Tilak Terminus, Santacruz Airport, BKC, and stretching towards Powai, Mankhurd, Thane, Vashi, Mulund, Ghatkopar, Chembur, BKC these billboards offer unparalleled advertising space to showcase your brand. Whether you're targeting local audiences or commuters traversing across Mumbai, these billboards present an exceptional opportunity to leave a lasting impression.

Seize the opportunity to elevate your brand's visibility and dominate Mumbai's streetscape. Reserve your advertising slot today and witness your brand shine brighter than ever before on these iconic digital LED hoardings!

With these two new additions, our total count of LED has reached 24, making us (Bright & JV) one of the largest operators of Large Size Digital LED Billboards (DOOH) in India.



**BRIGHT**  
OUTDOOR MEDIA LIMITED

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07.03.2024